

# *THE ROB MACHADO* **GOLF EXPERIENCE**



***SUPER HEROS***  
THEME TO THIS YEAR'S EVENT

**THE CROSSING AT CARLSBAD ★ MONDAY, APRIL 18, 2011**

**BENEFITING THE ROB MACHADO FOUNDATION AND THE CARDIFF EDUCATION FUND**

Come on down and join the Rob Machado Golf Experience. This is unlike anything you will experience in the world of golf—seriously fun golfing with a serious cause. Let's golf, party, save the environment for the kids.

FOR EVENT INFORMATION PLEASE EMAIL: [JUSTINE.CHIARA@GMAIL.COM](mailto:JUSTINE.CHIARA@GMAIL.COM) AND [MIKE@SPECTRUMSPORTS.NET](mailto:MIKE@SPECTRUMSPORTS.NET)

Rob Machado Foundation 

# ROB MACHADO FOUNDATION

Surfing has taken Rob all around the world however Southern California will always be his home. In 2003 Rob created his own non-profit, the Rob Machado Foundation as a way to give back to his community.

**Mission:** The Rob Machado Foundation is a 501c(3) non-profit organization created to support various charities dedicated to environmental programs within Southern California. We aim to provide funding and initiate programs focused on helping children understand their contribution towards a healthy earth.

The 2011 beneficiary of the Rob Machado Golf Experience fundraiser is non-profit partner Cardiff SEA. Cardiff SEA is a volunteer, non-profit organization representative of parents, staff, and community members concerned with improving the education of children within the district.





# **YOU ARE INVITED**

**TO JOIN ROB AND FRIENDS FOR A DAY FULL OF EXPERIENCES  
AND SURPRISES IN SUPPORT OF THE RMF AND CARDIFF SEA.**

**The Crossings at Carlsbad  
5800 The Crossings Drive  
Carlsbad, CA 92008**

**Phone: 760.444.1800**

**Website: [www.TheCrossingsAtCarlsbad.com](http://www.TheCrossingsAtCarlsbad.com)**

**MONDAY, APRIL 18, 2011**

**Event Schedule:**

**10:30 am**

**Registration and continental breakfast**

**11:15 am**

**Putting Contest**

**12:00 noon**

**Shotgun Start**

**5:00 pm**

**Dinner and Awards Party**

**Tournament also includes:**

- Gift bags per player
- Continental breakfast, lunch, dinner and refreshments
- Prizes will be awarded for closest to the pin and longest drive





# 2011 SPONSORSHIP OPPORTUNITIES

## PIPELINE PRESENTING SPONSOR - \$10,000

- Company name/logo prominently featured directly below the title and logo of the tournament in all marketing and promotional materials.
- Company name/logo on foundation page on Robmachado.com and online marketing
- Two (2) foursomes at the 9th Annual Rob Machado Experience
- Sponsor to be named in all event material: press releases, website and emcee introduction
- Sponsor logo identification on Tournament T-shirt (screened)
- 3x5 banner at check-in, banquet area and practice putting green
- Exclusive tee box sign at a designated hole
- Photo of the foursome with Rob Machado
- Sponsor may provide items to be included in "Goodie Bag" for all attendees
- PERSONAL APPEARANCES: Rob Machado will provide (1) personal surf session to sponsor for use as the sponsor chooses (reasonable expenses associated with this appearance will be the responsibility of the sponsor). The date of the session will be determined by Rob's schedule.

## TRESTLES SPONSOR - \$7,500

- One (1) foursome at the 9th Annual Rob Machado Experience
- Four extra tickets to the post tournament awards party
- Sponsor logo identification on Tournament T-shirt (screened)
- Logo on group 3x5 banner at check-in, banquet area and practice putting green
- Tee box sign at a designated hole
- Photo of the foursome with celebrity
- Sponsor may provide items to be included in "Goodie Bag" for all attendees
- Choice of one on-course contest: long drive, closest to the pin, second closest to the pin, long drive/straight drive
- One hole sponsorship with tee sign

## GOLF CART SPONSOR (MAX 2) - \$1,500

- Logo on all golf carts
- Company brochures placed inside all golf carts

## HOLE SPONSOR - \$750

Your logo on a tee sign sponsor and frame at the hole of your choice (first-come-first-serve) and the opportunity to give away product, host a hole, conduct an approved contest, and market your company and/or product at the hole.

## BLACK'S SPONSOR - \$5,000

- One (1) foursome at the 9th Annual Rob Machado Experience
- Choice of one on-course contest: long drive, closest to the pin, second closest to the pin, long drive/straight drive
- One hole sponsorship with tee sign
- Sponsor to be named in all event material: press releases, website and emcee introduction
- Sponsor logo identification on Tournament T-shirt (screened)
- Logo on group 3x5 banner at check-in, banquet area and practice putting green
- Tee box sign at a designated hole
- Photo of the foursome with celebrity
- Sponsor may provide items to be included in "Goodie Bag" for all attendees

## SEASIDE - GOLF AND SURF SPONSOR - \$3,500

- One (1) foursome at the 9th Annual Rob Machado Experience
- Sponsorship of your choice: foursome photo, putting green sponsor, lunch sponsor, breakfast sponsor
- Sponsor logo identification on Tournament T-shirt (screened)
- Logo on group 3x5 banner at check-in, banquet area and practice putting green
- Tee box sign at a designated hole
- Sponsor may provide items to be included in "Goodie Bag" for all attendees

## ROB MACHADO SURF EXPERIENCE AND CARDIFF GREEN EXPO

- one booth space with table, chairs, tent, skirt provided
- on stage host/MC will publicly recognize your business/sponsorship
- quarter page advertisement in event brochure
- logo included on poster, t-shirts and business on Chamber website

## CARDIFF REEF FOURSOME SPONSOR - \$1,200

- One (1) foursome at the 9th Annual Rob Machado Experience
- Photo of the foursome with celebrity

## INDIVIDUAL GOLFER - \$350

- One (1) golf spot in the 9th Annual Rob Machado Experience
- One celebrity golfer to join foursome
- Photo of the foursome with celebrity

# REGISTRATION



**THESE FORMS MUST BE RETURNED BY FRIDAY, MARCH 18, 2011**

Please mail, fax or email to:

Rob Machado Foundation

6230 Wilshire Blvd. #179

LA, CA 90048

**p** 323-467-2690 | **f** 323-927-1971 | **e** Justine.Chiara@gmail.com

**REGISTRATION:**

COMPANY NAME/GROUP NAME \_\_\_\_\_

PLAYER NAME \_\_\_\_\_

PLAYER NAME \_\_\_\_\_

PLAYER NAME \_\_\_\_\_

PLAYER NAME \_\_\_\_\_

CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

**PAYMENT METHOD**

Checks payable to:

The Rob Machado Foundation

6230 Wilshire Blvd. #179

Los Angeles, CA 90048

Rob Machado Foundation is a 501c (3) Non-Profit Foundation

**For more information on the Rob Machado Golf Experience please contact:**

Justine Chiara 323-467-2690 | Justine.Chiara@gmail.com and

Mike Bone 909-399-3553 | mike@spectrumsports.net

Payment must be received prior to event.



**Rob Machado Foundation** 

**FOR MORE INFO: 323-467-2690**